



Iowa School Social Workers'
Association and Iowa School
Psychologists Association
Presents:

THE FIRST ANNUAL DAY AT THE HILL

MARCH 4, 2020

8:30am – 3:00pm

LOCATION

Iowa State Capitol
Statehouse Room 116
Des Moines, Iowa

What is a Day at the Hill?

Day at the Hill provides an opportunity for school social workers and school psychologists to come together to educate state lawmakers about how we address students barriers to learning and academic success in cost effective ways. **6 SW CEUs awarded.** **This is professional development not a political lobby day.**

Who should attend?

- Current or past school social workers and school psychologists
- Students interested in the field of school social work or school psychology
- Friends and supporters of school social work, school psychology, and public education.

Identify effective ways to advocate and share your story with policymakers to influence change.

Initiate and/or build relationships with legislative representatives and association lobbyist.

Practice developing effective messaging to impact public policy change.

GENERAL INFORMATION

- Registration for the day is \$25. This fee includes continental breakfast and 6 Social Work CEUs or NASP CPDs.
- Pre-registration is required at your respective websites: www.isswa.org or www.iowaschoolpsych.com.
- Register by February 21, 2020. No refunds for cancellations received after this date.
- ISSWA will have a representative available in the State Office Building until 3:00pm to answer questions throughout the afternoon.
- Section 6.04 (a) of the NASW Code of Ethics states social workers should get involved in the political process:
 - 6.04 Social and Political Action
 - “(a) ... Social workers should be aware of the impact of the political arena on practice and should advocate for changes in policy and legislation ...”

KEYNOTE SPEAKER



Dr. Alan Heisterkamp is the Director of the Center for Violence Prevention and Mentors in Violence Prevention Leadership Institute at the University of Northern Iowa. Involved in education as a mathematics teacher, athletic coach, school counselor, and school administrator before coming to UNI, Dr. Heisterkamp will share his *Why* and Advocacy Journey empowering the students, educators, schools, and communities we serve.



Event Schedule

8:30 - 9:00	Registration and continental breakfast from BFab
9:00 - 9:10	Welcome
9:10 - 9:30	ISSWA and ISPA Lobbyist: Jim Obradovich will provide an overview of The Capitol Group's services and identify ways to collaborate
9:30 - 10:00	The Art of Advocacy: Emilie Souhrada, ISSWA, and Stephanie Dredge, ISPA
10:00 - 11:00	Keynote: Dr. Alan Heisterkamp
11:00 - 12:00	Working Lunch and Developing Your Message - lunch is on your own at the Statehouse Cafeteria
12:00 - 3:00	Meet with Legislators
3:00	Thank you ~ See you next year!

Contact: Emilie Souhrada, emiliejsouhrada@gmail.com~319-596-6857, or Stephanie Dredge, stephaniedredge@gmail.com~630-715-7227, with questions.