



MULTI-TIERED SYSTEM OF SCHOOL SOCIAL WORK ADVOCACY

Tier 1	Tier 2	Tier 3
<ul style="list-style-type: none"> ● Be physically visible ● Introduce yourself and use School Social Work terminology and signage everywhere ● Become a member of ISSWA and SSWAA ● Print business cards ● Celebrate National School Social Work Week ● Use social media to communicate about School Social Work ● Create School Social Work bulletin boards ● Know how you are funded ● Attend state, regional, and national School Social Work conferences ● Display ISSWA/SSWAA magnets, stickers, clothing, mug, water bottle, etc ● Nominatinate co-workers for School Social Worker of the Year and the Leahgreta Spears Lifetime Achievement Award ● Take a few moments to personalize action alerts from ISSWA/SSWAA 	<ul style="list-style-type: none"> ● Develop a PLC (Professional Learning Community) ● Provide professional development to staff on early warning signs of mental illness, suicide prevention, trauma, etc. ● Become a member of building leadership committees ● Make connections with your community ● Become a member of the ISSWA Board or join the ISSWA Legislative and Advocacy Committee ● Stay connected by following legislator's websites, Facebook, Twitter, etc. ● Be informed about state legislative issues. Contact legislators and attend town hall meetings ● When the legislative session is out, schedule a time to meet with your representative ● Be knowledgeable about what is going on at the Department of Education - develop a connection with the department ● Attend ISSWA's Day at the Capitol ● Participate in the Midwest School Social Work Council meetings 	<ul style="list-style-type: none"> ● Use data and personal narratives to illustrate the impact of School Social Work interventions and services ● Invite legislators to your school - allows them to see programs in action and talk about the number of kids being served ● Write a letter to the editor about A Day in the Life of a School Social Worker ● Testify at your school board about the Role, Value, and Impact of School Social Work Interventions ● Volunteer to testify at a legislative committee hearing